#### PRIVACY POLICY

# **Collection of your Personal Information**

www.thetruedivinity.com collects information, such as your e-mail address, name, home or work address or telephone number, ZIP code, age, gender, preferences, interests and favourites. Information collected can be shared within the www.thetruedivinity.com web sites. www.thetruedivinity.com will not sell, rent or lease its customer lists to third parties.

# **Use of your Personal Information**

www.thetruedivinity.com Web site and their operational service partners collect and use your personal information to operate www.thetruedivinity.comand deliver the services you have requested. www.thetruedivinity.com will also use your personally identifiable information to inform you of other products or services available from www.thetruedivinity.com and its affiliates. www.thetruedivinity.com may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

<u>www.thetruedivinity.com</u> keeps track of the Web sites and pages of our customers visit within <u>www.thetruedivinity.com</u>, in order to determine which www.thetruedivinity.com and services are the most popular. This data is used to deliver customized content and advertising within www.thetruedivinity.com To customers whose inclination/taste indicates that they are interested in a particular subject area.

www.thetruedivinity.com will disclose your personal information, without notice, only if required to do so by law or in the good faiths belief that such action is necessary to: (a) confirm to the edicts of the law or comply with legal process served on www.thetruedivinity.com or the site; (b) protect and defend the rights or property of; <a href="www.thetruedivinity.com">www.thetruedivinity.com</a> and, (c) act under exigent circumstances to protect the personal safety of users of, www.thetruedivinity.com its web sites, or the public.

## **Use of Single-pixel-gifs**

www.thetruedivinity.comWeb pages may contain electronic images that allow www.thetruedivinity.com to count users who have visited those pages and to deliver co-branded services. Such electronic images are not used to access your personally identifiable information on the <a href="https://www.thetruedivinity.com">www.thetruedivinity.com</a> network of sites and services.

#### **Security of your Personal Information**

www.thetruedivinity.comsecures your personal information from unauthorized access, use or disclosure. www.thetruedivinity.com Secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. In case personal information

(such as a credit card number) is to be transmitted to other Web sites, the same is done through the use of Secure Socket Layer (SSL) encrypted protection.

## **Changes to this Statement**

www.thetruedivinity.com will occasionally update this Statement of Privacy to reflect company and customer feedback. When www.thetruedivinity.com posts changes to this Statement, you will see the word "updated" next to the Privacy Statement link on the front page of www.thetruedivinity.com. If there are material changes to this Statement or in how www.thetruedivinity.com will use your personally identifiable information, www.thetruedivinity.com will prominently post such changes prior to implementing the change. www.thetruedivinity.com encourages you to periodically review this Statement to be informed of how <a href="https://www.thetruedivinity.com">www.thetruedivinity.com</a> is protecting your information.

### **Contact Information**

<u>www.thetruedivinity.com</u> welcomes your comments regarding this Statement of Privacy. If you think that www.thetruedivinity.com has not adhered to this Statement, please contact us by e-mail: thetruedivinity@gmail.com

## **Advertising**

We may use third-party Service Providers to show advertisements to you to help support and maintain our Service. Any data usage for viewing the advertisements shown will be borne by the users (if any).

## Google AdSense & DoubleClick Cookie

Google, as a third-party vendor, uses cookies to serve ads on our Service. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our users based on their visit to our Service or other websites on the Internet may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google Ads Settings web page: <a href="http://www.google.com/ads/preferences">http://www.google.com/ads/preferences</a>.